



SmartDriving
Challenge

EBYD Smart Driving Challenge

September 15 – 28, 2025

EBYD Smart Driving Challenge

Welcome to the EBYD Smart Driving Challenge!

To participate, all drivers must:

- **Download the FIA SDC app** and connect it to their vehicle
- **Drive with the app** during the challenge period, following the rules presented on the next page.

Once connected, your **real-world driving will be assessed** throughout the challenge.

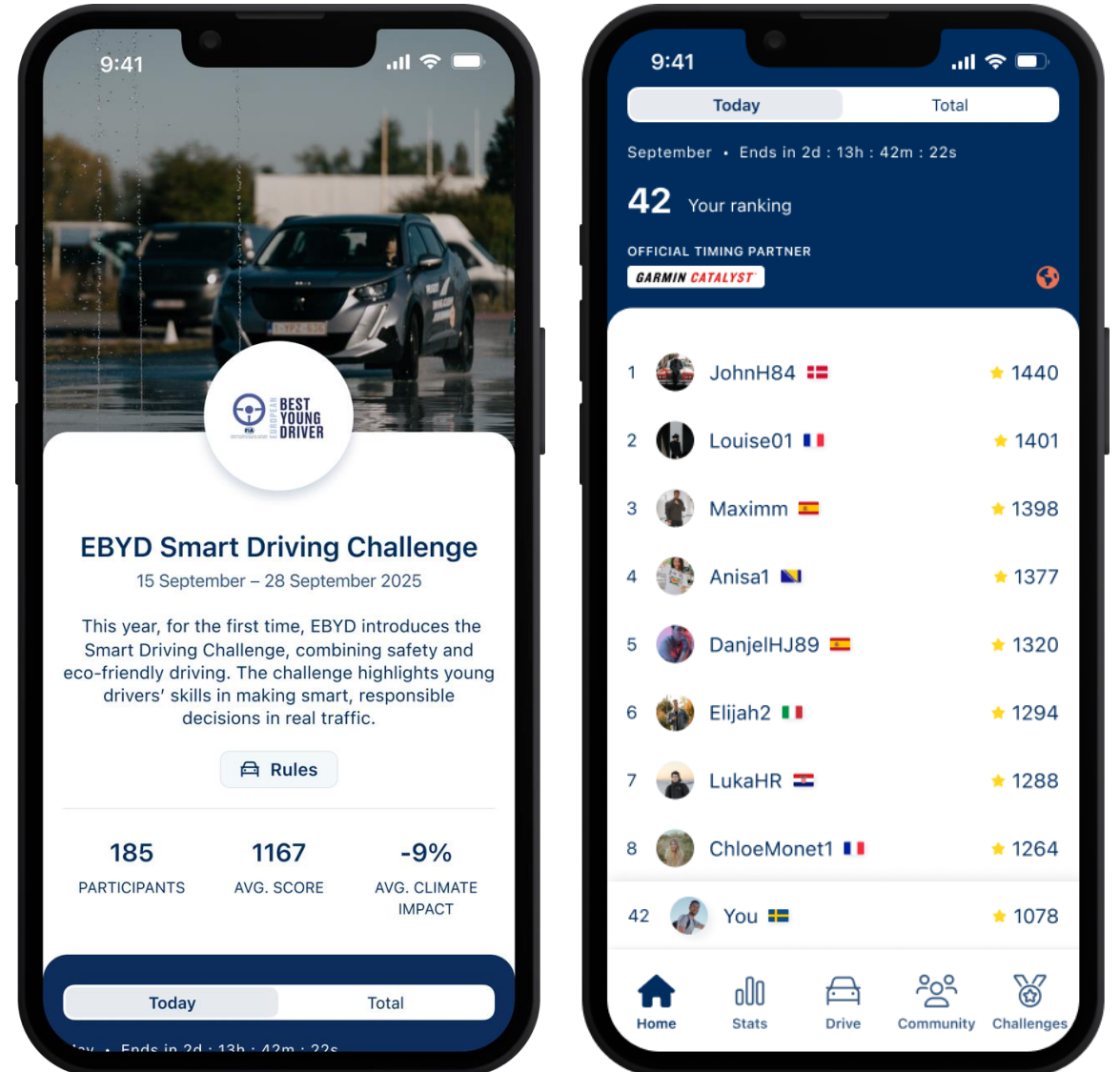
Challenge period

Start: September 15, 2025

End: September 28, 2025

During these two weeks, every journey is an opportunity to showcase safe, smart and eco-friendly driving.

The FIA Smart Driving Challenge is a **global initiative** that empowers motorists worldwide to improve their driving habits in a fun and impactful way. Powered by AI-technology, the app provides real-time feedback and measures CO2 avoided per trip.



Rules & regulations

Challenge format:

- The event will run for 2 weeks
- Participants can complete their qualifying drives at their convenience within the challenge window.

Participation Rules (Automatic handling):

- Only trips >30 km will be included in the scoring.
- Drives must be completed between 7AM – 9PM, drives made outside of this timeframe will not be included in the scoring.
- The same geographical route will only be scored twice during the challenge.
- Participants must complete minimum 3 trips during the challenge. Anyone who's not completed min 3 trips will be removed from the results after the challenge is finished.
- The results are preliminary; winners will be announced after technical review.



How it works



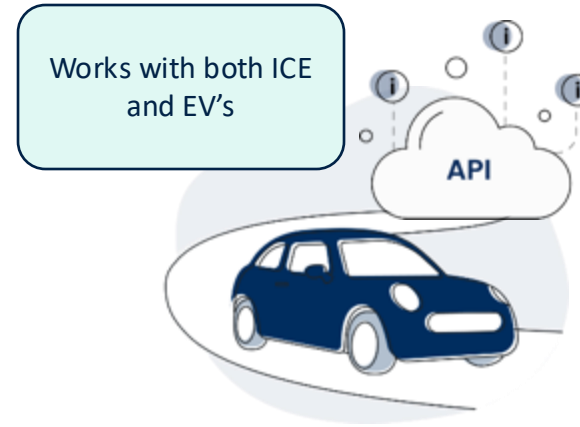
Download the app

Drivers join by downloading the app and connecting the phone to the car via Bluetooth.



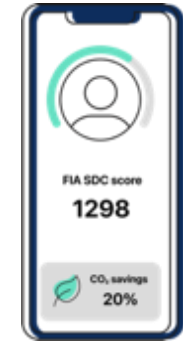
Enter invitation code

Drivers join a specific challenge by entering a unique invitation code in the app.



Driving

While driving, motorists get their driving score in real-time.



After the trip

When the trip is finished, the driver gets a final score based on the levels of CO₂ emissions and risk during the trip.