



EUROPEAN
BUREAU



MANIFESTO 2024

FOSTERING AFFORDABLE, SUSTAINABLE & SAFE MOBILITY FOR ALL



EUROPEAN
BUREAU

Manifesto for the 2024 European Parliament Elections

The FIA European Bureau is committed to working with the next Members of the European Parliament to **foster affordable, sustainable and safe mobility for all.**





KEEP MOBILITY ACCESSIBLE AND AFFORDABLE FOR ALL

The right to free movement is one of the founding rights in the establishment of the European Union and a basic right for all EU citizens. As such, mobility is an important contributor to the European project as it helps connect people through travel and tourism and represents 5% of the EU's GDP¹. Our most recent economic study shows that the 360 million cars in the European market generate 280 billion euros in revenues each year².

The EU plays a key role in ensuring the free movement of people and goods, a pillar for its growth. It is also a crucial player when it comes to ensuring that vehicles running on European roads are safe and sustainable. The recent cost of living crisis sheds a new light on how much of our societies rely on affordable collective and personal transport. This translates to a need for the EU to enact policies promoting effective, clean, and affordable mobility and to ensure that increasing the sustainability of transport does not adversely affect European consumers.

The FIA European Bureau therefore calls for:

- ◆ Ensuring that the sustainable transition remains affordable for all citizens in the EU.
- ◆ Exploring affordable alternatives to decarbonise the existing vehicle fleet, considering the average lifespan of vehicles.
- ◆ Ensuring the sound functioning of the automotive market, providing options for smaller and more affordable vehicle models.
- ◆ Establishing sufficient safeguards for a thriving second-hand vehicle market, including electric vehicles with a passport for battery health.

¹ <https://transport.ec.europa.eu/system/files/2021-04/2021-mobility-strategy-and-action-plan.pdf>

² <https://www.fiaregion1.com/fia-european-bureau-estimates-e95-billion-loss-in-automotive-aftermarket-due-to-digital-transformation/>



LEAVE NO ONE BEHIND IN THE TRANSITION TO CLEAN AND SUSTAINABLE MOBILITY

Whilst mobility needs to play its part to decarbonise our societies, the sector faces very different challenges across the EU. The uptake of fully electric vehicles has been slower than expected, reaching a share of 2% for pure battery electric vehicles, which has resulted in a larger, aging ICE fleet.

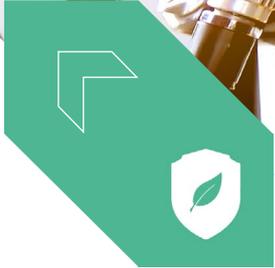
We believe that there is no one-size-fits-all solution to reach our collective targets. This is why technology neutrality is a guiding principle of FIA European Bureau. Transportation, including the purchase and maintenance of a personal vehicle, represented the third most important EU households' expenditures in 2021³.

In this context, the right to repair and greater circularity should be explored to their full extent, since they increase sustainability while keeping costs at bay.

Many factors influence consumers' choice of transportation modes. Enhanced use of technology could make sustainable transport modes more attractive to consumers.

The FIA EB believes that there is a need for policies to ensure that mobility remains affordable in the path to decarbonisation. This can only be achieved by offering alternatives to bring consumers onboard and compensating the most affected citizens. The focus should be on decarbonising transport rather than singling out one technology or option to cover all needs.

³ <https://ec.europa.eu/eurostat/web/products-eurostat-news/w/ddn-20230104-1>



The FIA European Bureau therefore calls for:

- ◆ Conducting a comprehensive review of the 2035 fleet emission targets in 2026, adding the lifecycle aspect to enhance technology neutrality.
- ◆ Enabling informed choices by providing consumers with robust and comparable information on the sustainability and efficiency of transport modes and vehicles.
- ◆ Focusing on the development of alternative fuels and setting up a regulatory framework, which incentivizes the necessary global investments and removes obstacles to increasing blending rates, making sure climate targets are reached.
- ◆ Promoting private and collective transportation options, which are sustainable, engaging all relevant actors in line with the subsidiarity principle.
- ◆ Monitoring the uptake of zero emission vehicles and the installation of charging stations and the reinforcement of the electric grid in Member States.
- ◆ Ensuring hassle-free charging by expanding the network of charging stations and ensuring cross-border price transparency and payment options.
- ◆ Simplifying the cross-border ticket and pricing system with the use of digital solutions for travel planning, to encourage barrier-free access to modes of transport.



LEVERAGE BENEFITS OF DIGITALISATION

The increased deployment of connected and autonomous vehicles, the rapid evolution and increased adoption of AI in mobility applications, and the growing availability of in-vehicle data promise to revolutionize the mobility sector.

However, the realisation of this potential and the possibility of enjoying its economic, environmental, and social (including safety) benefits, has been hindered by the lack of use of this data.

Our recent study demonstrates the potential of a fully connected fleet in terms of increased convenience and better services. However, in the absence of sector-specific legislation, competition would not be guaranteed, and the aftermarket and consumers would need to absorb 95 billion euros in extra costs⁴.

This is potential that the European economy cannot afford to lose if it is to stay in the digitalisation race at a global level. The FIA EB believes that ensuring fair and equal access to data is paramount for consumers to benefit from new and better digital services, such as improved repair and maintenance.

The FIA European Bureau therefore calls for:

- ◆ Urgently adopting consumer-centred sector-specific legislation on access to in-vehicle data, regulating responsible and secure access to and use of vehicle data, addressing privacy concerns and potential for data misuse, and creating a level-playing environment in the aftermarket.
- ◆ Ensuring the implementation of the European Court of Justice ruling (ATU vs Fiat Chrysler C 296/22 from 5 October 2023)⁵ regarding free access to repair and maintenance information in vehicles.
- ◆ Ensuring the responsible and secure use of vehicle data to enhance safety and efficiency on the roads.
- ◆ Adapt the driver training curricula to higher levels of automation, where EU projects are already delivering elements.
- ◆ Fostering innovation in connected and autonomous vehicle technologies to improve traffic flow, reduce congestion, increase the safety and roadworthiness of vehicles, as well as their environmental performance.

⁴ <https://www.fiaregion1.com/fia-european-bureau-estimates-e95-billion-loss-in-automotive-aftermarket-due-to-digital-transformation/>

⁵ <https://curia.europa.eu/juris/document/document.jsf?text=&docid=2782436&pageIndex=0&doclang=EN&mode=req&dir=&occ=first&part=1>



INCREASE ROAD SAFETY

The EU has set ambitious targets with the “Vision Zero”, aiming for zero accidents on European roads. This requires excellence in vehicles, infrastructure and drivers.

With more than 20 thousand road victims in 2023, the Commission highlighted that “*While the underlying long-term trend is downward (-9% compared to the pre-pandemic year), it is not decreasing rapidly enough to reach the EU target of halving the number of deaths by 2030.*”⁶ Many efforts still need to be made and mobility clubs, with their user focus, are in a unique position to test technologies and educate users throughout the EU.

Increasing safety on European roads will require tailored use of in-vehicle technology, adapted infrastructure and driver training. In recent years, the emergence of micro-mobility solutions and increased use of bicycles created challenges around the safe coexistence of various road users. Distraction has also been a major concern in road safety.

The FIA EB believes that improving road safety encompasses enhancing enforcement, education and public-awareness campaigns,

ensuring the correct setup of roads and their surroundings, requiring a minimum set of safety regulations for vehicles, and introducing safe-system approaches to support people in reducing chances for mistakes.

The FIA European Bureau therefore calls for:

- ◆ Promoting education campaigns to raise awareness about road safety, with a focus on addressing distraction and peaceful coexistence.
- ◆ Educating all road users about sharing roads and understanding the next generation of vehicles
- ◆ Making sure Advanced Driver Assistance Systems (ADAS) deliver benefits throughout the vehicles’ lifetime, through adapted testing and monitoring their effectiveness in day-to-day mobility, without unduly raising tests prices for consumers.
- ◆ Addressing issues such as glare, driving under the influence and respect of traffic rules to improve overall road safety.

⁶ https://transport.ec.europa.eu/news-events/news/road-safety-20640-people-died-road-crash-last-year-progress-remains-too-slow-2023-10-19_en



EUROPEAN
BUREAU

ABOUT THE FIA EUROPEAN BUREAU

The FIA European Bureau, based in Brussels, is a consumer body comprised of 66 Mobility Clubs that represent over 40 million members from across Europe. The FIA represents the interests of our members as motorists, riders, pedestrians, and passengers. We work to ensure safe, affordable, clean, and efficient mobility for all.

Learn more at www.fiaregion1.com