



FEDERATION INTERNATIONALE DE L'AUTOMOBILE  
REGION I - EUROPE, THE MIDDLE EAST AND AFRICA

# MANIFESTO FOR MOBILITY



PUT THE USER IN POLE POSITION

Ahead of the 2019 European Parliament elections, FIA Region I and its Members are calling on decision makers to put the user in pole position.

It is essential that MEPs support the interest of consumers as a core principle of their work and ensure that legislation keeps up with technological developments while allowing for innovation. Mobility as we know it is undergoing a phase of rapid change. From new power trains to the digital economy, there has never been a moment in history where such change has, and will, come so fast. There will be challenges presented during this transitional period, but the rights and interests of mobility users must be respected so that these changes also bring clear benefits to them.

The FIA Region I Manifesto for Mobility outlines 6 focus points decision makers should follow to achieve a safe, affordable, sustainable and efficient mobility.



## Mainstreaming the user interest in EU decision making

The interests of mobility users must come first in all relevant EU policy. Without the buy-in from mobility users, the likelihood is that EU measures will not be effective. They have to feel confident that new regulations work in their interest and protect their rights, while making their lives better. This means that where legislation can bring new technologies to market, improve the living environment or improve safety, mobility users must also feel confident that their interests and rights are protected and that travelling becomes more convenient and affordable.



### FIA Region I calls on prospective candidates to:

- Put the user interests first in all relevant EU legislation
- Prioritise measures to advance and improve the rights of consumers
- Support measures to better inform all users about their mobility choices
- Ensure that mobility is affordable for all

# 2

## Improving road safety in Europe

Improving road safety must be a priority for the EU over the coming years. We need to look closely at what is needed over the period 2020-2030, in order to deliver the EU targets of 50% fewer road deaths and serious injuries. This will mean having safer cars and infrastructure, but also better training for drivers. As technologies become more advanced and automated, it is essential that consumers are given the right tools to understand how these technologies work and interact with each other.



### FIA Region I calls on prospective candidates to:

- Prioritise measures that reduce fatalities and serious injuries on Europe's roads by 50% by 2030
- Support measures to improve driver training and awareness of safety technologies
- Champion further EU investment into improving and maintaining road infrastructure with the aim of ensuring adequate safety and operational levels of road infrastructures
- Ensure that advances in automated mobility apply the highest consumer safety standards

# 3

## Connected mobility and consumer choice

Connected mobility is changing the very way we move. Motorists are embracing these advances, but drivers need to feel empowered and in control of the data they generate. One of the key challenges posed by connectivity concerns how data will be shared and used and here there is the need for dedicated EU rules to ensure consumer choice, fair competition, data protection and security. It is essential that consumers benefit from innovations presented by the digital market and are not locked into contracts with a select number of suppliers.



### FIA Region I calls on prospective candidates to:

- Prioritise a safe, secure and consumer friendly approach to connected mobility
- Champion fair competition in the growing digital automotive aftermarket
- Back legislation that ensures strong consumer choice and fair access to vehicle data
- Monitor the implementation of measures that protect data and privacy such as the GDPR



## Clean mobility for the real world

Reducing the emissions from cars and having standards that are met in the real world is essential over the coming years. Motorists need to feel confident that their cars are delivering advertised emissions values. The impact on the consumer must be fully considered when looking at new technologies and approaches to reducing emissions. Decision makers must put mobility users first, avoid one-size-fits-all approaches to reducing emissions and give them the tools to help reduce their emissions.



### FIA Region I calls on prospective candidates to:

- Support initiatives that give consumers more reliable and easy to understand information about the environmental footprint and life cycles emissions of vehicles, their parts and fuels
  - Support actions that make vehicles cleaner and more affordable
  - Focus on measures that reduce emissions at source rather than on the use of tolls and charges
  - Push for measures that make motorists better informed about driving restrictions

## 5

## Innovation in mobility

Europe needs to get up to speed with the 21st Century and unlock the potential of innovation in the mobility sector. From developments in automation to advances with the digital economy, there is the potential for great change in the way we move. However, Europe needs to support these developments and ensure that adequate measures are taken to assist innovative business models whilst also preparing consumers for new technological advances. For instance: the potential success of Mobility as a Service is dependent on access to information and advances with autonomous driving will only be possible if there is adequate funding support in Research and Development.



### **FIA Region I calls on prospective candidates to:**

- Support measures to advance 'Mobility as a Service' initiatives such as open-access to ticketing and scheduling information of public transport
  - Ensure the involvement of users in automotive Research & Development programmes
  - Champion further trials and testing of autonomous driving technologies
  - Prioritise legislation that protects users' rights with automated driving technologies



## Cross border travel

More European citizens are travelling across Europe than ever before. It is essential, be it for business or pleasure, that travelling cross border does not pose undue delay or administrative burden on users. Considering there are often many challenges for citizens, such as access restriction zones or need for official documentation when on the move, it is essential that the EU and Member States take measures to immediately inform users of all relevant developments, to protect them when things go wrong and to ultimately make cross border travel easy, efficient and hassle free.



### **FIA Region I calls on prospective candidates to:**

- Support efforts to ensure cross border travel is more efficient, secure and up to date with the 21st century
- Ensure that where national measures affect mobility that information and necessary documentation is easily available online, in digital format and available in all official European languages
- Back measures that allow payments of official documents with all recognised methods of payment (e.g. card, cash etc.)
- Make sure that in case of lost travel documents, authorities support victims by offering them alternative solutions so they can continue their journey







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## **Fédération Internationale de l'Automobile (FIA) Region I office**

Founded in 1904, the Fédération Internationale de l'Automobile (FIA) brings together leading national motoring organisations from 141 countries worldwide and is the governing body for world motor sport.

The FIA Region I office, based in Brussels, is a consumer body comprising 105 Mobility Clubs that represent over 35 million members from across Europe, the Middle East and Africa.